# the Martlet

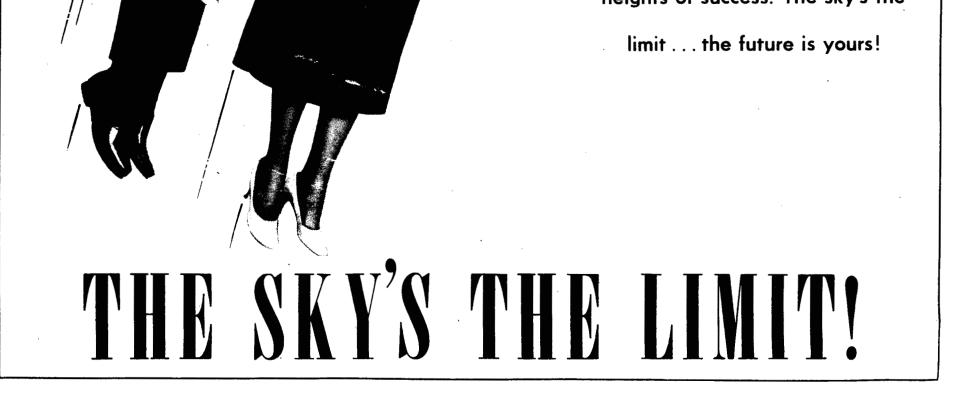
got

a job?

## ... the Future Is Yours, Grads! May You Soar to the Heights of Success

It's "Take-Off Day"... time to congratulate our wonderful graduates! We salute you, grads ... with deep pride in your present achievements, high hopes and heartiest wishes for a future full of accomplishment. As you "take off" toward new goals, may Commencement truly be just the beginning of exciting

opportunity and attainment, and may you soar to ever-greater heights of success. The sky's the





#### UVic declares war on Greenland

VICTORIA (SHU) March 24 -The Representative Assembly of started to sell military positionsthe University of Victoria passed a motion today which called bidders. There are still positions for a declaration of war upon available; those who are inter-Greenland. Assembly Member ested could contact either John C.C. Bentley, who pre- Bentley or Armour in the SUB. sented the motion, told the gathering that "We must strike while the iron is hot! After all, to the Danish consul informing the natives there aren't used to him of Uvic's war of liberation on hot things and we can take them completely by surprise."

Fraser asked that the motion be most surprised if Danish paraamended to read "and that troopers descend upon campus. Messrs. Bentley and Armour be An invasion still may not be named Uvic's generals and sent imminent as Uvic has conducted to Greenland immediately (at its warlike business peacefully, their own expense)" Bentley gen- unlike most universities which erously consented to the amend- lobby for peace in a warlike ment and the motion clearly manner. carried by a show of hands.

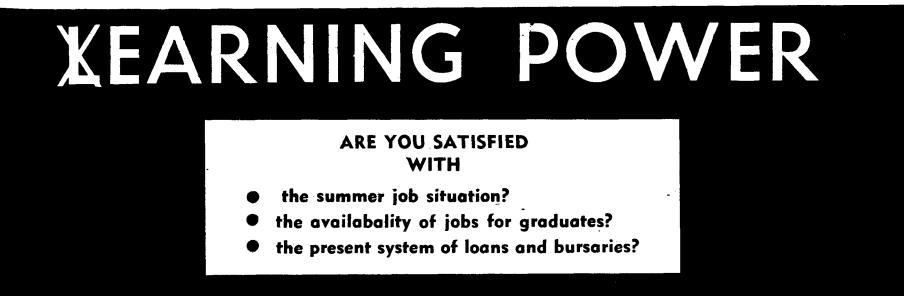
The two generals immediately in Uvic's army to the highest

A diplomatic note is on its way the colony. The university administration has yet to be informed of the student move, Communications Director, Greg however, and will probably be

#### New UBC law school requirements

The University of British Columbia Law Faculty, in common with most other Law Schools in Canada, will require all applicants for entrance in 1970 and succeeding years to take the Law School Admission Test. The reason for this is that there are far more applicants than there are available places, and these applicants come with a great variety of pre-law qualifications. The score on the L.S.A.T. will not be used as a single criterion, but should improve the fairness of the process of selection. U.B.C. and U.Vic are both these centres, and most other large universities in Canada are as well.

Although there will be a test on April 11th, this may be inconvenient to students writing regular exams. There will, therefore, be another on May 16th, and all interested students are urged to make arrangements for taking this test. Registration for the test should be made at least a month in advance. For further information, please write to either the Registrar or the Faculty of Law, U.B.C.



## YOU CAN DO SOMETHING ABOUT IT...

Next week a questionnaire will be sent to 15% of the students on campus. This survey of the student situation must be statistically valid in order to carry any weight. This requires your help.

**★**IF YOU RECEIVE A QUESTIONNAIRE, FILL IT IN IMMEDIATELY. THE SUCCESS OF THE SURVEY DEPENDS ON YOUR PARTICIPATION.

## HELP WANTED: YOURS!

## April fool! courtesy the B.C. Hydra

(Note: This is the Revised Standard Version)

"No coupons! No stamps! No cheques! No transfers! Nothin' allowed on this here bus but the exact change, Lady!"

She was 90, was Mrs. Chubb, she knew the new regulations.

"Throw the ol' fart off!" screamed a little monkeyman from the rear of the bus. "Throw the ol' fart off!'

She was 90, was Mrs. Chubb, she always rode the \_bus. She gave him a dollar.

"Goddamnit, lady! Get somebody to give you some change.'

But the bus was empty.

Except for the little monkey, who shouted: "No change, lady! Get off the bus.'

"Nobody to change it," she said.

"Goddamnit, lady," he said, ripping off a voucher to take to the Gorge Road so she could get her 75 cents back.

She was 90, was Mrs. Chubb: she would have to get on another bus without exact change to get a voucher to get on another bus without exact change to get a voucher to get on another bus.

She started sprinkling pennies in the box.

The driver slapped her hands and the pennies sprayed the bus.

"Shit! Lady, you know you can't use pennies!"

She was 90, was Mrs. Chubb, she read the papers. She also saw the cherry top and heard the siren as the cops pulled up behind the bus.

She gave him the exact change.

"Shit! Lady!" screamed the driver, throwing the quarter on the floor. "You know the new regulations."

"Throw the ol' fart off! Throw the ol' fart off!"

"You don't give a coffee machine a dollar bill, do you?" he yelled at her. "Who do you think I am?"

She was 90, was Mrs. Chubb, she knew who he was.

"You ever try to cram a fifty-cent piece into a pay phone, lady? Use some common sense.

She was 90, she used common sense.

She gave him two dimes and one nickle.

"Shit! Lady!" he screamed, throwing the money to the floor. "You know the new regulations."

"Throw the ol' fart off! Throw the ol' fart off!"

"We might get robbed, lady."

She extended her hand again.

"Now look, lady," the driver said, "you tryin' any more tricks on me? I'm already three hours behind schedule from throwin' kids and ol' ladies into the

rain and mud. The supervisor back there's havin' a fit!"

Someone was rapping on the door.

She gave him two dimes and one nickle. He looked at it.

"Holy smokes!" he said leaping to his feet.

"April fool!" cackled Mrs. Chubb.

"April fool!" said Officer Smart as he hit her over the head with his club.

"Supervisor! Supervisor!" said the bus-driver, rushing to the rear of the bus and putting the money in his hand. The supervisor looked at it.

"The exact change!" he said. "Two new unused 1943 Canadian dimes and one new unused 1956 Canadian Nickel.

"She knew the new regulations," said the driver.

"You fool!" screamed the supervisor. "Now you got to take her along.'

"No you don't," said Officer Spart from the front of the bus. "We're takin' her down to the station. Bookin' her on disturbin' the peace."

"Yeah," said Officer Smart. "Also resistin' arrest."

Both the driver and the supervisor danced in a small circle as the officers bundled her off into the police car.

The empty bus then headed toward its next victim.



improvisational theatre. All that's needed is a stage, an audience, and a large cast. Each actor is assigned a character, and his own, individual plot outline. The cast as a whole is given a few general instructions from the director. The play begins. Each actor weaves his plot around all the

Student government is a fine others. A few sublime moments example of a certain type of of pure theatre may result, but, more likely, a promising production degenerates into a soap opera, repetition rather than improvisation.

> UVic's production is now well into its first act, perhaps nearing intermission. It has had its moments; our actors have po

tential; the playwright is defi-nately talented, at times, indeed, inspired. Still, it doesn't quite work, it is, for the most part, poor quality improvisational theatre.

I can find two reasons for this. The first is its lack of sex and violence. Without these elements, even improvisational theatre sags

Does it matter if the play's restricted?

The second problem stems from the attitude of the playwright, who mistakenly believes that his play is based on audience participation. It is not. He will not

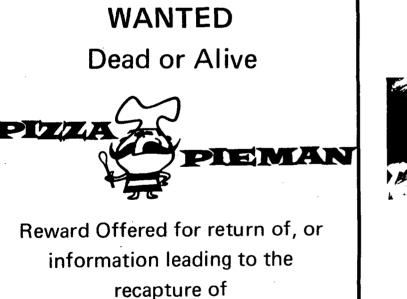
and everybody,

toward tedium. UVic's theatre admit to a flaw in his theory, needs physical violence, not ver- and has gone to extreme lengths bal, and not just sex-on-paper. to encourage audience participation. Each time he fails, and each time he blames the audience for their lack of interest. Actually, the fault is with the play. This kind of play should be applying the techniques of self-consciousness. The characters should be made aware of their existance as actors, of the play as a performance - they should see the audience as an audience. Then, when the actors have accounted for their own existence on the stage, they must turn upon the audience to account for theirs. With these changes, the flop that is the UVic Improvisational theatre production could become a work of art.

### 'Investigation' launched next week

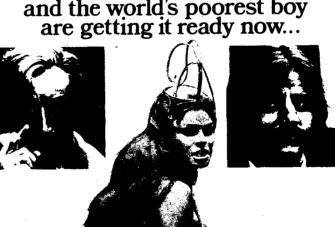
Next week the Theatre Department is presenting an adaption of Peter Weiss' play, 'The Investigation.

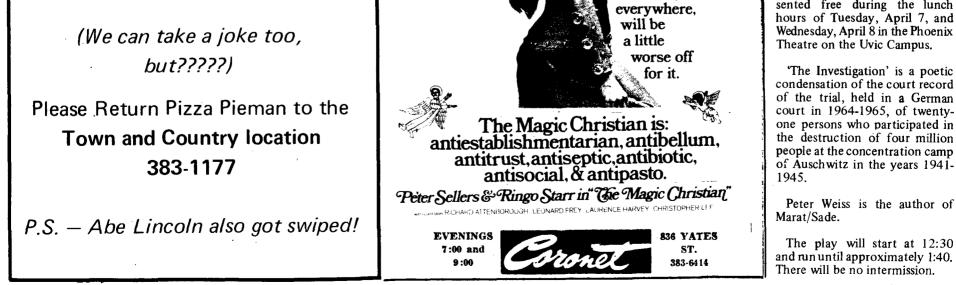
The play, which is a senior acting class project, will be pre-



PIZZA PIEMAN

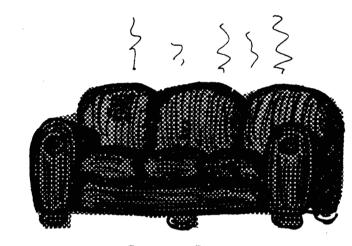
The world's richest man and the world's poorest boy





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## A final note from the sofa

Dear Bob,

#### " by George" Manning

I can well imagine that you are unhappy, and even dismayed, at the R.A.'s decision rejecting you as Martlet editor. It must be very disappointing indeed when such a well organized campaign as the one you mounted comes unglued. I can understand your attempt to politicize the results — it's a technique you've used often in the past. Also familiar are your hollow cries of "foul" and "injustice" and the low-key pleas for sympathy. We've all seen you do this before.

What *is* new in your present campaign are the scurrilous attacks on your opponents and your threats of physical retaliation. They're so unlike you, Bob. And they really don't look very good coming from someone crying for pity. You ought to drop these ploys, Bob, and concentrate on your stance of wounded naivete — you are far better equipped to engender pity than fear.

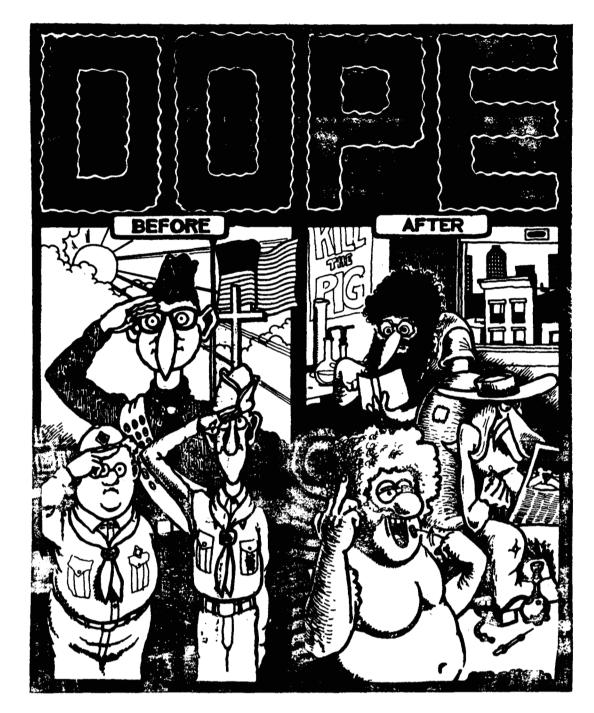
While we're at it – let's examine some of your complaints. You state that you were refused the job because of "politics." Sorry, Bob, *that* just doesn't add up. No one asked your political views – no one discussed them. The two points many *did* discuss, both before the R.A. meeting and since, were inequalities in the composition of the Pubs Committee that chose you – and your qualifications.

There was much feeling that a committee whose makeup was suddenly altered in mid-stream was subject to suspicion. When two of the remaining original members were denied their votes and another person (not previously considered a member) summarily added — that suspicion acquired more substance. When your campaign manager, Jeff Green, announced beforehand that you had the committee and its chairman "in the bag" and detailed precisely how the votes would fall — any objectivity that committee might have had, as it was then structured, completely disappeared.

The R.A. considered all this and turned you down. Last week the Pubs Committee met again. This time the *full* committee and *only* the committee was allowed to vote. Mike Farr was chosen for recommendation to the R.A. Why, Bob? Politics? I doubt it. I think it had a lot to do with the two remaining candidates' qualifications.

You claim no one questioned your qualifications. No one did — publicly. Inspite of your Mr. Green's attempts to generate public debate of the various applicants' lives, loves, and fancied indiscretions — it never began. Has it occurred to you that this might have been more out of kindness to you than out of consideration for your opponent.

What, after all, do you and Mike Farr have to offer. You both joined the *Martlet* last spring as reporters. You resigned, bitterly I must say, last October, after losing the editorship to Jeff Green — Mike continued to work up to the present — under three different editors and through all the hassles of a mixed-up year. His continuing column, "The Coming Scene," has often been cited as one of the few redeeming features of an otherwise useless rag.



Both you and Mike were involved in student government — you were both elected to the R.A. last spring. Mike is still there — taking his defeats when they come and trying to make a contribution where he can. You resigned last August, in a fit of pique, after the R.A. refused to support you in denying several students their summer employment. Mike has been extremely active in the EUS and made a major contribution toward keeping that organization functioning.

Last month you returned to the *Martlet*. Soon after you became "Managing Editor" and, with characteristic subtlety, announced your candidacy for the job of "Editor-in-Chief" at the same time. I just can't accept that your sudden appearance, along with such luminaries as "P.R. Director" Stephen Maloney and other assorted non-workers, on the *Martlet* masthead — and in the environs of Jeff Green's "house" of psychedelia and sybartic sports — can make you an overnight "expert" at least as far as publications are concerned.

Blame politics if you wish, Bob. Cry foul when your "in the bag" committee comes to its senses. But don't trot out your qualifications and lay off your idle threats. The Canadian University Press staff are still laughing at your complaint to them last fall – I take the same view of your threats to do me physical harm.

During the past week you and your entourage have been offering several confused and confusing reasons as to why I dropped out of the contest — none of them true or flattering. I'd like to put you at ease and save you from flattering *yourself* unduly. My reason was nothing as complex as denying you the editorship.

### Pubs board meets again Friday

Friday may be the last day that the Publications Board of the A.M.S. meets to discuss the issue of the editorship of the *Martlet*.

According to Publications Director, Deryk Thompson, the business of the meeting will be to decide whether to stand by the last meeting's choice of Mike Farr or to open the position to new applications as called for by the Executive Council.

There are two new applicants for the job, Brock Ketchum of the Residence Council, and Ray Kraft, past editor of the *Martlet*, and past editor of the recently defunct *Aquarian*.

If the Board decides to consider the new applications, Mike Farr and Bob Higinbotham will still be considered as candidates.

You both edited special election issues of the Martlet.
Yours consisted of gathering together the copy and delivering it to the printer (stopping only long enough to add several fictitious candidates and almost succeeding in nullifying the whole election) – Mike Farr's included, not just gathering the copy, but composing, layout, and paste-up – everything short of the actual printing. Mike's most recent issue was probably the best newspaper published on the campus this year – although that's not really much of a compliment.

My interest lay mainly in the business end of publications — Mike was to be responsible for news editing. It was apparent that, as long as I remained a co-applicant with him, Mike Farr would not receive a fair hearing from the Pubs Committee. As this past year's experience has shown, adequate publications business managers are easy to find — good editors are not. I withdrew.

Don't lose heart, Bob. Your weeping at last Wednesday's Executive Meeting has resulted in still another Pubs Committee gathering. With luck, you may yet create enough pity for yourself to overcome the facts.

> Love, "George"

The meeting will take place in the Board Room of the SUB Friday at 12:30.



## Career Assessment Ltd.--getting to know you better

HEN it comes to looking for a job, especially when faced with the grosser, cattle-auction aspects of job interviews, most of the students who'll graduate this

spring would welcome someone paving their way to that "good job with more pay."

And it was inevitable that some entrepreneur would see the endless commerical possibilities of taking the worry out of being hired.

The entrepreneur in this case is Matthew Hudson, a wheeler-dealer lawyer not unfamiliar with making a buck out of the student market.

And his scheme to take advantage of those commercial possibilities is Career Assessment Ltd., a computerized job placement service with a difference.

The difference is the setup, of the company and of the customer (read product.)

Quite simply, Career Assessment Ltd. combines the collation abilities of computer technology with the results of behavioural studies to come up with a new way of matching job hunters with employers.

"It will compare" a press release from the company says, "what the students have to offer with the employee characteristics sought by various companies in hiring staff."

For the student taking advantage of the company's service all that's required is five dollars and an hour or so of his time.

He picks up a Biographical Inventory blank and fills in the required information. The blank and its instructions, according to promotional literature, will be available in most college bookstores, or by sending a cheque or money order to the company's Toronto head-quarters.

The information provided on the BIB is stored and sorted by computer facilities of the Multiple Access General Computer Corporation, located in Don Mills.

The interpreted result of the questionnaire is sent to students in the form of a "personal counselling report." Career Assessment says this report should tell the student which areas of work he is best suited for.

The principle behind the BIB works this way according to a CA producer: "The reasonable and basic assumption behind the work in the field of "biodata" is that people will most often behave in the future as they have behaved in the past. It treats the person as an individual, based on his unique life history antecedents, but is related to the social milieu in which he exists.' The fee paid by students goes, not to Career Assessments Ltd. but to the Human Studies Foundation, "a nonprofit, Canadian institution being set up to further research into human resources, their allocation and use."



candidates to fill two job vacancies, plus 5 per cent of the first year's salary of the persons hired.

If an additional employee is needed he can be provided for \$300 plus five per cent.

By the end of the first year of operation, CA expects to have data on about 5,000 students to fit the requirements of companies during the first trial period.

The data is extensive, running to 550 multiple-choice items on the BIB relating to every aspect of an applicant's past life. That data, combined with the "empirical keys" developed by the foundation, using past research results, forms the backbone of Career Assessment's product.

Career Assessment's president, Matt Hudson, is' a long-time student of the art of student marketing, although not a very successful one.

While at Queen's University in law, he was involved in an organization called Mr. Campus. It sold national and local advertising for desk blotters to be distributed on campus and for some time raised charter overseas flights.

Contrary to quite a few federal laws, Mr. Campus sold flights to Europe and Jamaica even though they were declared uncharterworthy by the Canadian government. To get around this, they continued to solicit passengers, but routed them through other charter groups, also an illegal arrangement. bers on its board of directors. Hudson is president. James Hinckling (listed as "one Canada's foremost industrial psychologists") is vice-president and Mr. George Elliot (a Toronto lawyer) is secretary treasurer.

Multiple Access General Computer Corporation's vice-presidents of finance and marketing respectively, Harold Andrews and C.J. Kurtz, are directors as are the two psychologists in charge of the Human Studies Foundation, Dr. Edwin R. Henry and Dr. William Owens.

The staff psychologists are both from the U.S. Dr. Henry is described as semi-retired, formerly chairman of the department of psychology of New York University, director of social science research for Standard Oil of New Jersey and director of selection of the Peace Corps.

Dr. Owens, presently at the University of Georgia, as a professor and director of "psychometric laboratory", is said, in promotional literature, to be president of the division of industrial psychology of the American Psychological Association.

None of the other "eminent psychologists" described by Hudson as working under Messrs. Owens and Henry are named.

Hudson said the other two directors haven't yet been named, but said they would be representatives of two groups of shareholders. When asked if there by D. B. Scott from the UWO Gazette

donations from corporations and the government."

Hudson refused to name any trustee of the foundation, saying that the were just at the stage of asking peopl if they would consider joining the or ganization.

But in promotional literature sent to bookstores, the sales pitch was made in the name of the foundation.

From the letter: "The trustees of the foundation have decided to make use of on-campus bookstores as distribution points for the Biographical Inventory Blank."

But the University of Western Ontaric bookstore manager told the foundation not to bother sending the unwanted and unordered BIB's and denied use of the bookstore name in any Career Assessment advertising. The letter sent by the organization took cooperation by bookstore authorities as a foregone conclusion, to the point of giving instructions on how to remit money when the BIB's arrived.

The technique used to get people to sign up for the scheme and to handle the BIB's for sale is typically high pressured. The student is told in an ad that he has less than one week to purchase, complete and mail the form if he or she doesn't want to miss out.

Similarly, the bookstore is told time is of the essence for students to benefit.

Hudson said CA would provide some funds for the foundation because the \$5 BIB fee wouldn't cover even the processing of the form. But initially, he said, the foundation hoped to get government grants to support the research.

The question of storage of statistical minutiae and the possible abuse that could be made of this information was "a very important ethical question," according to Hudson.

The foundation will only use the information for research with permission, he said.

Permission, however, consists of signing a consent form contained in the initial BIB. If the consent form is signed, putting the data in a pool for channeling to prospective employers under the screening process, it also gives permission for use in the Foundation's research. So far the areas of research have only been defined as "human resources and their application".

An applicant can withdraw his data, according to Hudson, at any time with a letter to the foundation.

If all the money for the BIB's goes to the Human Studies Foundation, where does the profit of Career Assessment come in?

From the employers.

For getting a selection service performed by CA, employers pay a minimum of \$500 to get several suitable He was also involved in an abortive attempt to set up a national advertising scheme. According to Hudson, he was approached by a number of university newspapers to pilot the scheme, but pulled out when he encountered stiff opposition, notably from Canadian University Press and its president, Stewart Saxe.

Saxe said Hudson had too little knowhow, a poor plan, and was starting too late for the scheme to be viable.

The set up and sales techniques in Career Assessment and associated companies is far more sophisticated, than in his previous ventures.

Career Assessment has nine mem-

were any large shareholders he refused to say but did say "I can tell you this, the company is 98 per cent Canadian-owned."

He said both the corporation (Career Assessment) and the Human Studies Foundation started at the same time (1969) but legally, the corporation began first.

"In terms of concept, they came together," he said.

"The concept is really one of research—there's going to have to be an awful lot of research done if this placement idea is to get better. But a research foundation doesn't happen to pay its own way so we're going to have to get Career Assessment Limited and the Human Studies Foundation leave a lot of questions unanswered.

Hudson and his firm are financially stable and Career Assessments is a registered corporation. The method of collecting the data and the setting up of the non-profit corporation is legal.

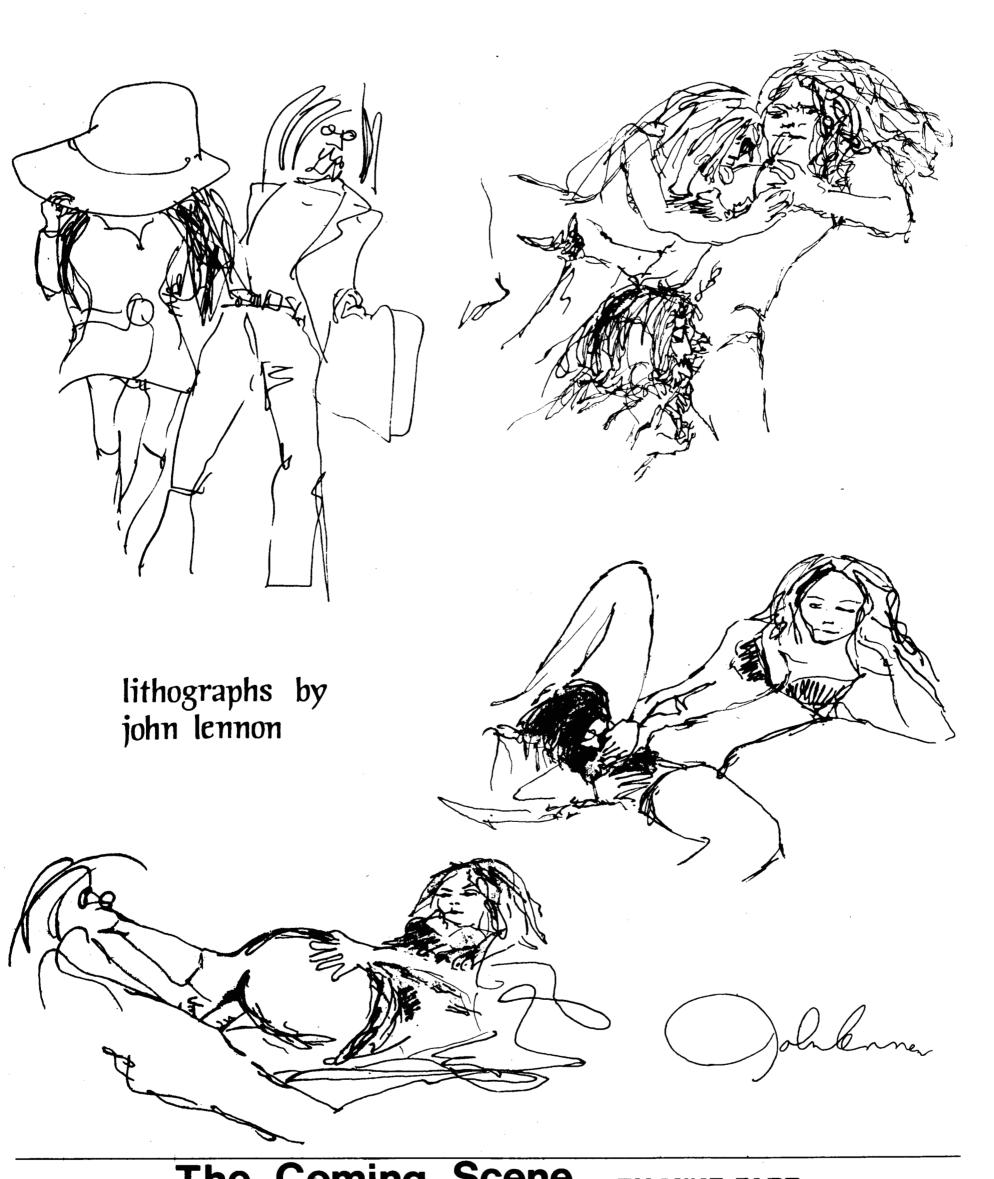
But no safeguards are made for the possible abuse of privileged information. And Matthew Hudson is not a man to instill a lot of confidence in the prospective applicant. Caveat emptore still prevails.

One thing you have to say for Hudson though. For a psychologist, he's a good capitalist.

Page 5, The Martlet, Friday, April 3



ERGENCIAL STORE FOR MEN	An Ingo Preminger Production Stories DONALD SUTHERLAND ELLIOTT GOULD FOM SKERRITT Costorring SALLY RELERMAN - ROBERT DUVAL - 30 ANN PFLUG - BENE AUBERIONOIS Produced by INGO PREMINGER Diracted by ROBERT ALTMAN Screenplay by RING LARDNER, Jr. From a novel by RICHARD HOOKER Masic by JOHNNY MANGEL PARAVISION * COLOR by Deluxe* ORIGINAL SOUNDTRACK RECORDING ON COLUMBIA RECORDS * PHONE	Presents SATURDAY Barcus
1328 DOUGLAS STREET 384-5311 384-8931	NOW SHOWING! 382-4278 ANYTIME FOR MORE INFORMATION	Dress: Jacket and Tie, please RESEBVATIONS 382-0222 386-0011



#### Coming BY MIKE FARR **I** ne JUCHE

#### Friday, April 3

#### DR. ERNEST BECKER

Dr. Becker, currently a member of the Sociology Department at Simon Fraser Uni-versity, will lecture on "The Current Contro-versy Over Human Nature: Is Man Inherently Good or Evil?" It will be in MAC 144 at 12:30 p.m.

#### SAILING CLUB

They meet today at 12:30 in CLE 206.

#### STARGAZER DANCE

This is another Craigdarroch College activity. It will take place in the Commons Block with the charge of \$1.25 per couple and 75c for singles, Come as you like and dance to the DAYBREAK;

#### Saturday, April 4

#### ARTURO UI

The Resistable Rise of Arturo Ui will be shown in the MacPherson Theatre starting at 8:00 p.m.

#### SOCCER

The Vikings and Oak Bay at Topaz. Starts at 2:00.

Sunday, April 5

#### SOCCER

The Norsemen and the Tillicums at Rose Park, 2:00,

#### Monday, April 6

#### PARACHUTE CLUB Jump in at CLE 101 at 12:30.

#### FOLKMUSIC CLUB

They meet in the SUB Upper Lounge at 7:30,

#### MUSIC SCHOLARSHIP

There will be a Music Scholarship Benefit Concert in the Gym starting at 8:00 p.m. The UVic orchestra and Chorus will perform with George Corwin conducting, Tickets are \$3 with students getting in for \$2.

Tuesday, April 7

#### MEDITATION SOCIETY

Student night, 7:30 p.m. 1270 Pandora.

#### FOLKDANCING

Regular meeting in the SUB Upper Lounge at 8:00 p.m.

#### Wednesday, April 8

#### NOON CONCERT

The University Orchestra (conducted by Derek Healey) will perform in MAC 144 at 12:30.

#### THE INVESTIGATION

This is an adaptation of the play by Pete Weiss. It is a poetic condensation of the court record of the trail, held in a German court in 1964-1965, of 21 persons who participated in the destruction of four million people at the concentration camp of Auschwitz in the years 1941-1945. In the Phoenix Theatre at 12:30 admission is free.

#### CHINESE CLUB

At 12:30 in CLE 207, the Chinese Club is sponsoring their weekly Chinese Chess instructions. If you're interested please attend. All are welcome.

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#### Page 7, The Martlet, Friday, April 3

#### THE INVESTIGATION

A repeat of yesterday's play in the Phoenix Theatre at 12:30.

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#### POETRY READING

Marvin Bell from the University of Iowa will read in COR 112 at 12:30.

#### OUTDOORS CLUB

Gather in CLE 106 at 12:30.

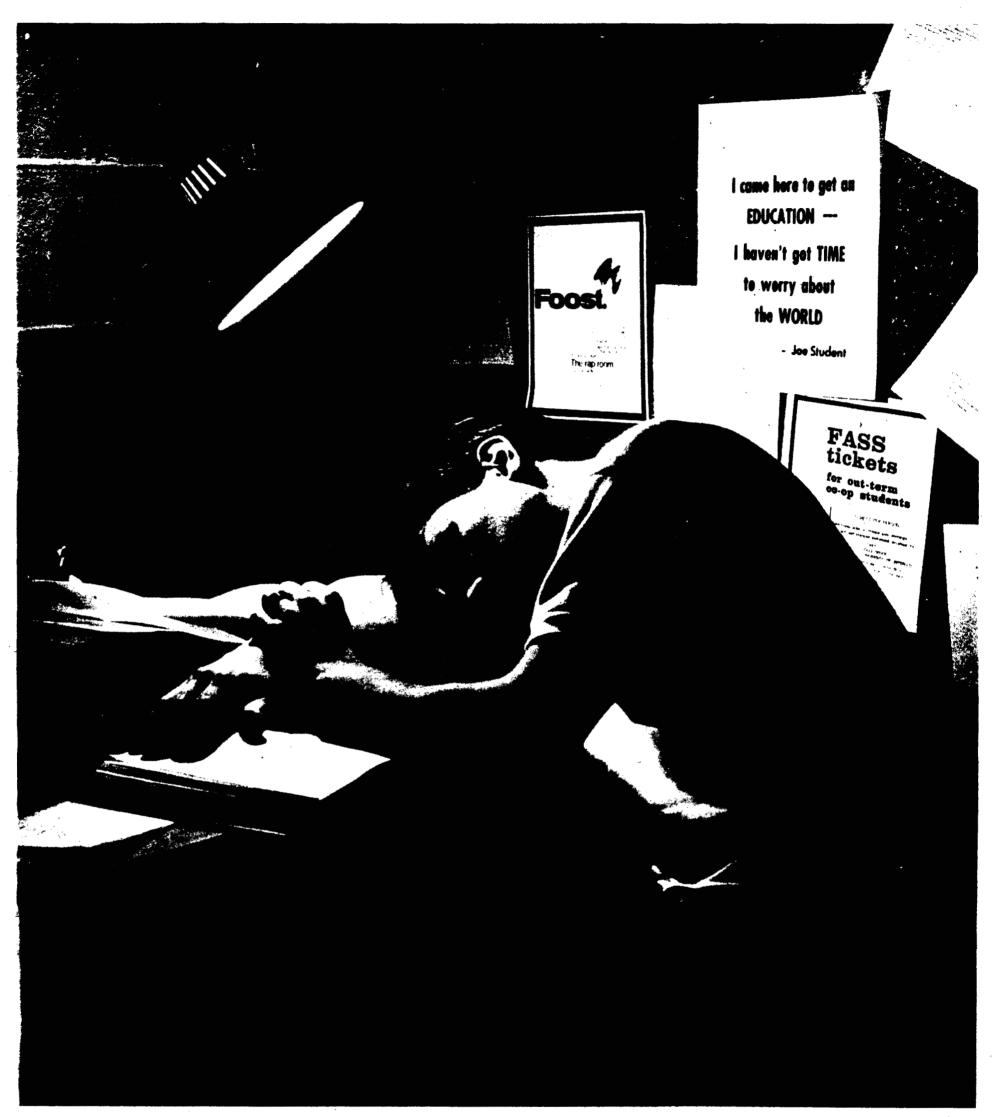
#### **GENERAL INFORMATION**

#### HOW I WON THE WAR

This fine film will be presented by the Student Film Society at 8:00 p.m. in MAC 144 on April 12.

#### **GIANT JAMPOT**

On April 11, the Folk Music Club will present their final jampot of this term - and it will bring together all of this year's entertainers for one giant show. Such fine performers as Valdi, Bonnie and Denis, Mark Middler, Mario M. Martinelli and others will be there. It will be only 50c, and it will be held in the SUB Lower Lounge.



## ...slavery, to sustain itself,

## must work a man hard enough each day

## that it takes something out of him

-anon